

# Give the Gift of H.O.P.E.

## 2023 SPONSORSHIP OPPORTUNITIES

We believe a small seed in the hands of a child can transform a community.  
But we can't do this work without you.

We invite you to support the work of H.O.P.E. - Helping Other People Eat - by becoming a sponsor.

Your support brings hands-on garden education, school learning gardens, and community education on sustainable, affordable gardening techniques to west Michigan children and residents.

In 2022, our supporters helped us reach 2,700 students at 15 west Michigan schools. With your help, we could reach over 5,000 more students as we focus on areas where access, finances, and time create barriers to healthy, fresh food.

## Recognizing your positive impact

Our sponsorship opportunities allow you to invest in your community at the level of support that's right for you.

As thanks for your contribution, sponsors receive the following recognition:

- H.O.P.E. Gardens social media posts highlighting your contribution linking to your website
- Your logo and website link on our partner web page for one year
- For workshop/event sponsors, your company name, a brief description, and your preferred website link on our website or event listing; two complimentary registrations; signage at the event highlighting your sponsorship; and space to share flyers, giveaways, or other promotional materials
- For garden sponsors, a yard sign with your company name, logo, and QR code to your website placed in the garden

**H.O.P.E. Gardens stands for Helping Other People Eat**, which we do by empowering children, families, and communities to grow their own food.

"H.O.P.E. Gardens is not a momentary thing. It's something that lasts forever. The kids will always have positive memories that they can pull up when they are in a time of need. On top of that, they have learned so much about food - how to grow it, how to cook it, and how to care for the Earth."

— Wendy Archer, Teacher  
Wyoming Regional Center



## 2023 sponsorship opportunities

We have a sponsorship option that's right for you!

Contact us today to discuss options, secure your sponsorship, and make a direct impact empowering community-led transformation and promoting food access from the ground up.

Thank you for your support!

### GREEN THUMB SPONSOR

 **\$300-\$600+**

Green Thumb sponsors supply community organizations with 75-150 organic, heirloom plants to share with children, families, and residents, giving direct access to fresh vegetables and herbs.

### WORKSHOP SPONSOR

 **\$1,000**

Our workshops bring hands-on garden education to west Michigan residents. Sponsors support workshops, scholarships, and take-home materials so attendees can put their knowledge into action.

### WALK FOR GOOD FOOD SPONSOR

 **\$250-\$1,000+**

This May, H.O.P.E. Gardens will participate in the 46th Annual Walk for Good Food, promoting food system equity and good food for all. Sponsor our team or raise funds for your own walking team.

### SCHOOL GARDEN SPONSOR

 **\$500-\$3,500+**

Sponsors support 15 school learning gardens across west Michigan, giving students unique, hands-on learning opportunities all year long.

### COMMUNITY GARDEN SPONSOR

 **\$250-\$1,000+**

Your support makes our summertime multi-generational community garden experiences possible.

### GIVING TUESDAY MATCHING SPONSOR

 **\$2,500-\$10,000+**

The Tuesday after Thanksgiving is Giving Tuesday, a global non-profit giving campaign. Match individual donations or adopt H.O.P.E. Gardens as your featured Giving Tuesday non-profit, encouraging your own staff to donate, too!



**READY TO SPONSOR? Contact Julie Brunson at 616-209-2003 or [julie@hopegardensgr.org](mailto:julie@hopegardensgr.org) today.**

*H.O.P.E. Gardens is a 501(c)(3) non-profit organization, and your gift is tax deductible.*

*Thank you for your support!*